

**FOR IMMEDIATE RELEASE:**



## **Yorkville Sound Moves Production of YX Series Loudspeakers back to Canada.**

**Toronto Ontario, January 2, 2014** – In a bid to re-shore as much production as possible, Yorkville Sound has moved the production of most of the active and passive loudspeakers in their popular YX Series back to the Canadian manufacturing facility in Pickering Ontario.

Delivering maximum performance in the most cost effective cabinets Yorkville Sound offers, opting for Canadian production means the company can now offer improved quality and reliability in a North American made product for the same price as the previously overseas manufactured product.



"We're very happy re-shore this popular and cost-effective PA series for a variety of reasons," explains Yorkville Sound Vice President Jeff Cowling. "It keeps our North American facility busy, it provides us a improved time-to-market factor, and gives us more control over quality and performance. The YX series is still a budget oriented series, but the sound and build quality we can provide is extraordinary."

Designed for unmatched performance and long term reliability, YX Series Cabinets use 5/8-inch plywood cabinet construction, all-metal bar handles, metal input plates, integrated speaker mounts and a custom punched and perforated all-metal grilles – an impressive feature set for North American made loudspeaker product at these price points.

All domestically built YX Series cabinets are now shipping, with plans for additional models to be brought back into the North American factory throughout 2014 and beyond.

New 'Made in Canada' YX Series Cabinets include:

**YX12C** – 200 Watt Program (400 Watt Peak) 12-inch Passive Cabinet – MSRP US \$ 349.00

**YX15C** – 300 Watt Program (600 Watt Peak) 15-inch Passive Cabinet – MSRP US \$ 409.00

**YX15PC** – 300 Watt Program (600 Watt Peak) 15-inch Active Cabinet – MSRP US \$ 625.00

**YX18SC** – 400 Watt Program (800 Watt Peak) 18-inch Passive Subwoofer – MSRP US \$ 469.00

**CONTACT: Yorkville Sound Ltd:** Tim Marshall – Marketing Manager  
tmarshall@yorkville.com or Phone: 905.837.8481 ext 257

**For More information, product brochures and images, go to [www.yorkville.com](http://www.yorkville.com) or email [tmarshall@yorkville.com](mailto:tmarshall@yorkville.com)**

**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 250 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apxelectronics.com](http://www.apxelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) ([www.artproaudio.com](http://www.artproaudio.com)) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars**, **Gibson Guitars**, **Mapex Drums**, **Los Cabos Drumsticks**, **Line 6**, **Rotosound Strings**, **Dean Markley Strings** as well as **Gallien-Krueger** amplifiers for Canada.

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